



Workshop on Assertive Communication

Participants will benefit by learning to

- Styles of communication and benefits of assertive communication
- Recognize and respond productively to behavior patterns
- Respond positively to a demanding situation
- Produce positive results with powerful, positive & productive attitude
- Handle tricky situations with confidence
- Drive towards productive results

Target audience

- Executives at all levels
- Team Leaders
- People Managers
- Process Managers
- Customer-facing Execs
- Executives in Sales, Business development, Purchases, Vendor Management, Channel Management

Workshop outline

- Introduction to Assertiveness
- Understanding behavior traits
- Power of Assertiveness
- Practical Assertiveness
- Articulating Assertively
- Driving towards a goal

Workshop style

- Interactive
- Case studies
- Activity based
- Work related simulation

Workshop details

- Duration:8-16 hours spread over 1-2 working day(s)
- Typical Batch size: 10-15 participants
- Financial Details: INR xxxx

Facilitator Profile – RAI08SRMG

- Professional Experience: 12 years
- Domain Knowledge
 - IT Products & Services
 - Manufacturing
 - Financial
- Also facilitates learning such as
 - First Time Leaders
 - Presentation Skills
 - Campus to Corporate
 - Motivation